

(i) Printed Pages: 2

Roll No.

(ii) Questions : 14

Sub. Code :

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Exam. Code :

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Bachelor of Business Administration 1st Semester

1128

MANAGEMENT CONCEPT AND PRACTICES

Paper : BBAS-104

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— (1) Attempt any **FOUR** questions from Section-A.
Each question carries **5** marks.

(2) Attempt any **TWO** questions each from Section-B
and Section-C. Each question carries **15** marks.

SECTION—A

1. What is the process of MBO ?
2. What are the problems in delegation ?
3. Give the techniques of effective coordination.
4. Narrow span of control.
5. What are the elements of direction ?
6. What is Projection ? 4×5=20

SECTION—B

7. "Management is the art of getting things done through people."
Explain the statement.
8. Discuss the neo-classical approaches of management thought.

9. Explain briefly the traditional organisational forms.
10. Write short notes on :—
- (a) Principles of management
 - (b) Relationship between planning and controlling.

2×15=30

SECTION—C

11. Give the various steps in selection process undertaken by an HR manager.
12. What are the Behavioural theories of leadership ?
13. What is control ? Explain the modern control techniques.
14. Write short notes on :—
- (a) Managerial grid
 - (b) Problems in managing diversity.

2×15=30